CoC Funding Orientation and Overview

Amanda Borta

Sr. Program Services Coordinator

Lane County Human Services Division

Hillary Moran

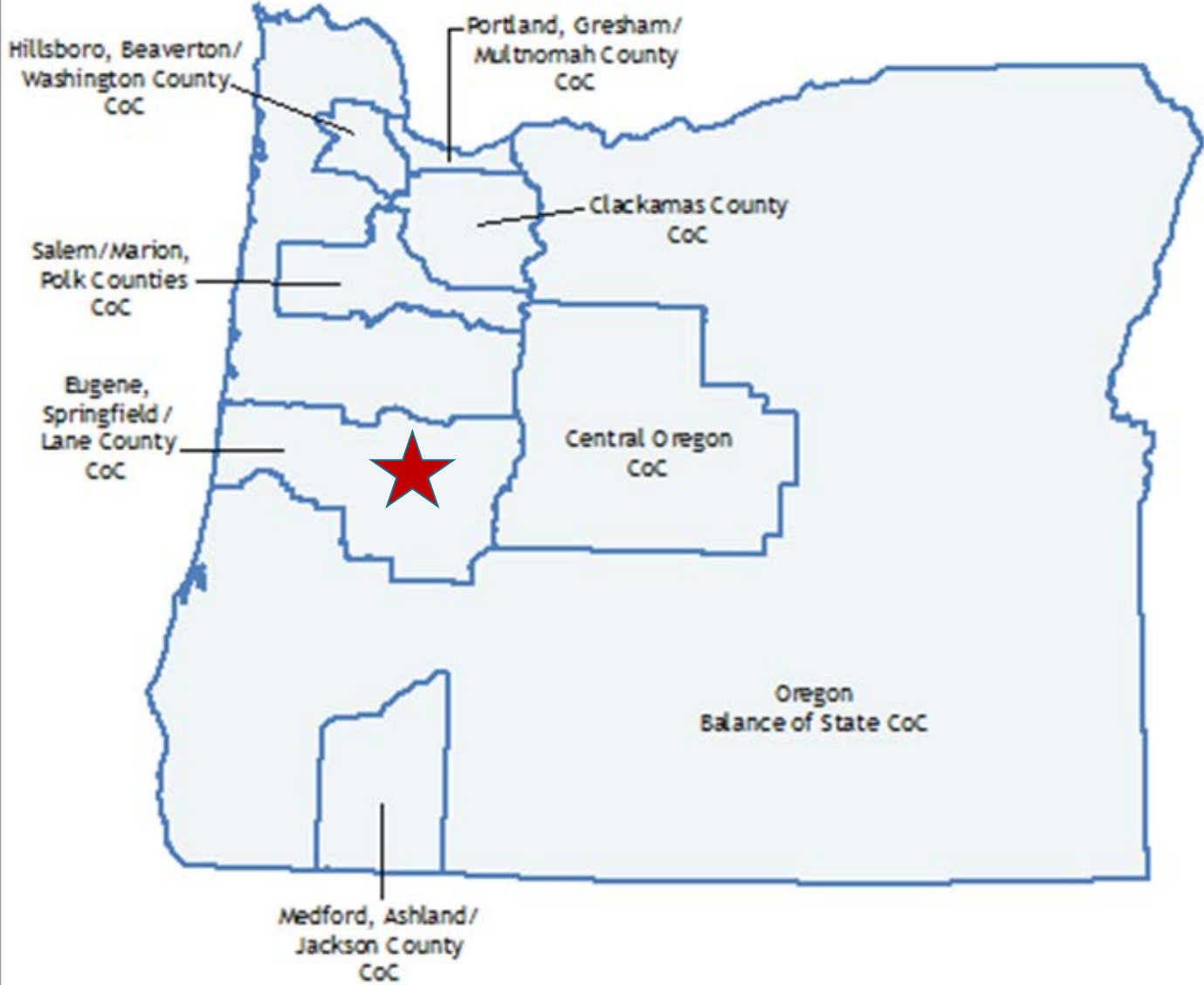Program Services Coordinator

Lane County H&HS Admin

Agenda

- Welcome and Introductions
- CoC Overview
- HUD funding process
- Priorities for funding
- Minimum requirements for funding
- Lane County funding process
- Questions and Resources

What is the Continuum of Care?

- Community-wide planning and coordination of programs, ensuring issue of homelessness is addressed in a coordinated, comprehensive, and strategic manner

- Promotes community-wide commitment to the goal of ending homelessness

- Provides funding for local agencies (nonprofit and government) to house people experiencing homelessness

- Promotes access to and effective utilization of mainstream programs

Oregon CoCs

Hillsboro, Beaverton/
Washington County
CoC

Portland, Gresham/
Multnomah County
CoC

Clackamas County
CoC

Salem/Marion,
Polk Counties
CoC

Eugene,
Springfield/
Lane County
CoC

Central Oregon
CoC

Oregon
Balance of State CoC

Medford, Ashland/
Jackson County
CoC

Lane County CoC

- OR-500 Eugene, Springfield/Lane County CoC

- Governed by the Poverty and Homelessness Board (PHB), which is our designated **CoC Board**

- The CoC must designate a **Collaborative Applicant** (Lane County) who is responsible for applying for funding on the CoC's behalf and managing the CoC

Role of Collaborative Applicant

The **Collaborative Applicant (Lane County)** is responsible for managing the required administrative tasks of a CoC, which includes the following:

- Establishing and operating the Coordinated Entry System (Central Waitlist, or CWL)

- Designating and operating the Homeless Management Information System (HMIS)

- System Operations and Planning
  - Develops local strategic plan to end homelessness
  - Establishes performance targets, monitors performance, and evaluates outcomes
  - Development of written standards and technical assistance
  - Supporting the CoC Board and associated committees to implement the strategic plan and coordinated community efforts

- Completing the annual application for HUD CoC funding

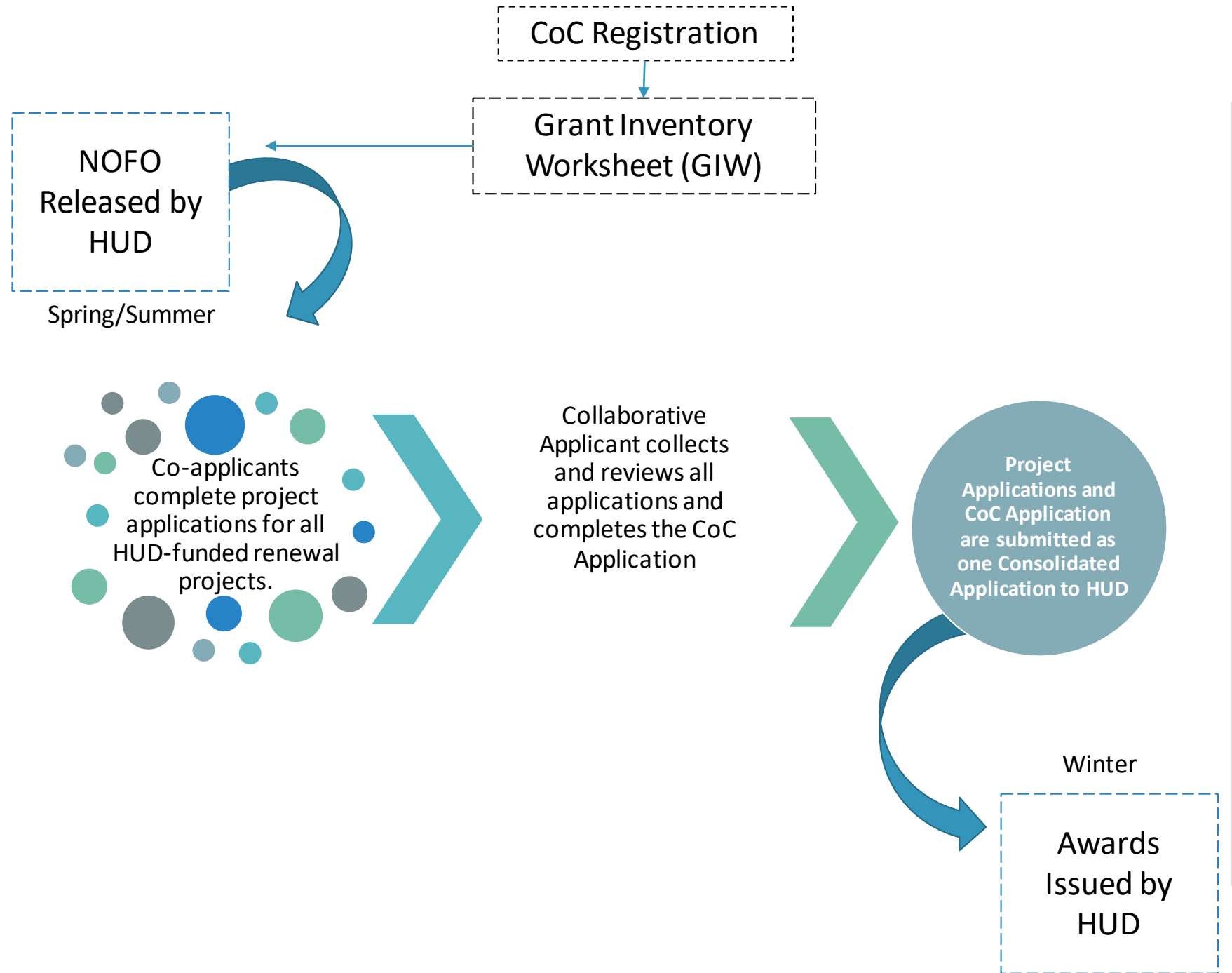# Annual Application for Funding

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The Continuum must:

- Design, operate, and follow a collaborative process for the development of applications and approve the submission of applications in response to a NOFA published by HUD

- Establish priorities for funding projects in the geographic area

HUD Funding Process

- Notice of Funding Opportunity (NOFO)
  - **Collaborative Applicant** Lane County
  - **Co-Applicants** SVdP and Homes for Good

- CoC Consolidated Application
  - CoC Application (System Planning)
  - Project Applications and Priority Listing (Funding Recipients and Subrecipients)

HUD Funding Process

CoC Registration

Grant Inventory Worksheet (GIW)

NOFO Released by HUD

Spring/Summer

Co-applicants complete project applications for all HUD-funded renewal projects.

Collaborative Applicant collects and reviews all applications and completes the CoC Application

Project Applications and CoC Application are submitted as one Consolidated Application to HUD

Winter

Awards Issued by HUD

Local Process

Lane County Selection Process
(Request For Proposals)

The CoC determines eligible **new projects** to be submitted in the upcoming Competition

CoC Intent to Renew/Evaluation

The CoC determines eligible **renewal** projects to be submitted in the upcoming Competition by completing an Evaluation process

CoC Ranking
(Priority Listing)

The CoC ranks all eligible **new and renewal** projects for submission in the Competition

NOFO Released > Project Applications > **Collaborative Application and Project Applications** > Consolidated Application submitted to HUD

CoC Program Components

CoC funding primarily supports **Permanent Housing** programs:
- ✓ Permanent Supportive Housing (PSH)
- ✓ Rapid Re-housing (RRH)

CoC funding also supports **System Capacity**:
- CoC Planning
- Homeless Management Information System (HMIS)
- Coordinated Entry (SSO-CE)

Other Program Types:
- Joint Transitional Housing and Rapid Re-housing (Joint TH-RRH)

CoC Funding **no longer supports** the following component types:
- Transitional Housing (TH)
- Supportive Services Only (SSO)
- Safe Haven

New Projects

Type	Definition	Eligible Project Types
Reallocation	CoC funds available by the process of reallocating from existing projects (funds already in our system)	Generally*, CoCs may create new or expand existing RRH, PSH, Joint TH-RRH, SSO-CE, or HMIS projects through Reallocation
Bonus	Additional funds made available competitively through the annual NOFO	Generally*, CoCs may create new or expand existing RRH, PSH, Joint TH-RRH, SSO-CE, or HMIS projects through Bonus funds
DV Bonus	Additional funds made available competitively through the annual NOFO, to be used exclusively for projects serving survivors of domestic violence, dating violence, or stalking.	Generally, CoCs may create new or expand existing RRH, TH-RRH, and SSO-CE** through the DV Bonus opportunity

FY22 CoC Funding Overview

Recipient	Current Subrecipient(s)	Project	Type	FY22 Funding
Lane County	ShelterCare	Camas	PSH	$212,810
	Mainstream Housing, Inc.	Emerald	PSH	$219,485
	-	HMIS	HMIS	$135,995
	ShelterCare; Looking Glass; CCS	McKenzie	RRH	$809,618
	ShelterCare	Sahalie	PSH	$239,880
	ShelterCare, Homes for Good	Shankle/MLK	PSH	$541,979
	Laurel Hill Center	The Nel	PSH	$232,381
SVdP	-	Connections	RRH	$243,084
	-	VET LIFT	PSH	$241,005
	-	LIFT	PSH	$311,537
Homes for Good	ShelterCare, Laurel Hill Center	Madrone/SPC	PSH	$829,786
Total Renewals				**$4,017,560**
Lane County	-	Planning (New)	Planning	$120,527
BONUS	n/a	New CE-SSO/CE-SSO DV		$291,141
TOTAL				**$4,429,228**

HUD Priorities

- ✓ Ending homelessness for all persons

- ✓ Using a Housing First approach

- ✓ Reducing Unsheltered Homelessness

- ✓ Improving System Performance

- ✓ Partnering with Housing, Health, and Service agencies, including Coordination with PHAs

- ✓ Racial Equity

- ✓ Improving Assistance to LGBTQ+ Individuals

- ✓ Persons with Lived Experience

- ✓ Increasing Affordable Housing Supply

System Performance Measures

- The length of time individuals and families remain homeless

- The extent to which individuals and families who leave homelessness experience additional episodes of homelessness (returns to homelessness)

- Overall reduction in the number of homeless individuals and families

- Jobs and income growth for homeless individuals and families

- Reduction in the number of individuals and families who become homeless

- Successful placement from street outreach

- Successful housing placement to or retention in a permanent housing destination

HUD Project Application

- Must be non-profit, federal, state, or local government entity

- Need to speak to experience in utilizing federal funds and performing the activities in the application

- Will need to speak to experience leveraging Federal, State, and local funds

- Need to describe your organizational and management structure, including adequate financial accounting procedures

- Demonstrated performance outcomes

- Commitment to Housing First and alignment with other HUD priorities

Additional HUD Requirements

- Participation in Coordinated Entry and HMIS required

- *At least* 25% Match, minus leasing which does not require match

- Participation from people with lived experience (Board seat required at minimum)

- Environmental Reviews, HQS Inspections, etc.

- Compliance with VAWA, Equal Access Rule, Fair Housing etc.

- Compliance with locally established written standards

- Recordkeeping and monitoring

- Admin is restricted

Questions

Requirements for Contracting with Lane County
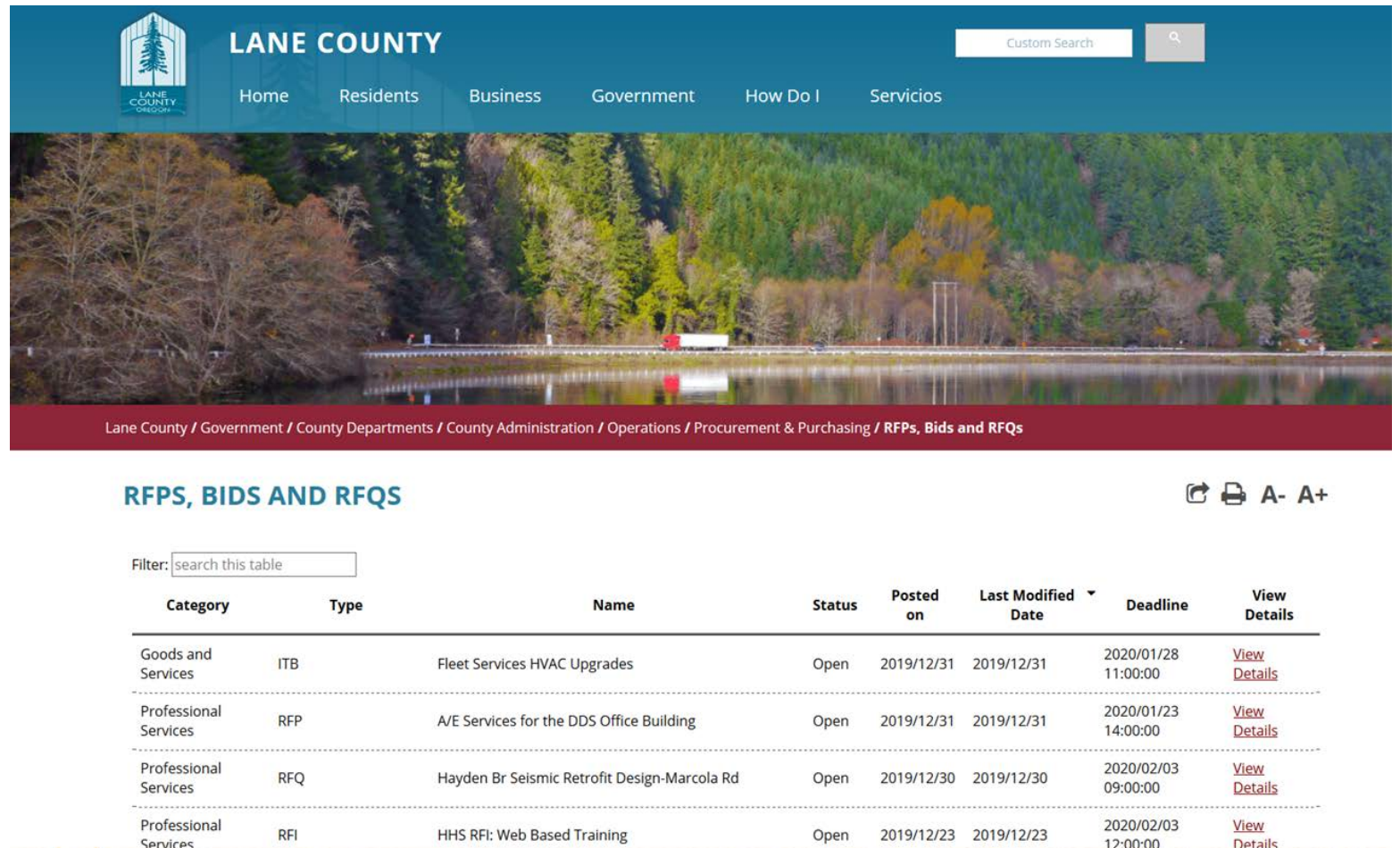
- Completion of Management Qualifications Packet (due every biennium)

- Required insurance

- Quarterly reporting-financial statements and board minutes

Finding and Responding to Lane County Opportunities

- Make sure you are on Diana Alldredge's email distribution list
- Check Lane County's website regularly for open opportunities

Applying for Funding

RFPs

Request for Proposals

- Typically a 30-45 day timeframe to respond

- Requires a full narrative responding to questions

- Requires a full budget

- Proposals scored by committee

- Sample RFP packet available

RFQPs

Request for Qualified Providers (RFQP)

- This process can be used when there is likely only one qualified provider (sole source contract)

- RFQP's are usually posted for 7-10 business days.

- A request for letters of interest from qualified provider(s)

- If more than one letter of interest from a qualified provider is received, a full competitive RFP selection process is launched.

- In some situations, this process is put in place to facilitate a shorter timeline.

- Sample RFP packet available

Writing Successful Proposals

- **Tip #1:** Review the scoring matrix provided

- **Tip #2:** Be succinct and provide specifics—e.g. data, examples of success with similar projects

- **Tip #3:** Demonstrate use and experience with current case and project management practices

- **Tip #4:** Develop a realistic budget

- **Tip #5:** Think like a funding agency & proofread, proofread, proofread.

Help us Help You

Questions regarding the RFP should be emailed to the Program Services Coordinator:

Hillary.Moran@lanecountyor.gov

Answers will be posted on the Lane County website, on the RFP bids page within 1-3 business days for all potential applicants to review. County staff are dedicated to keeping all correspondence objective and fair. This is public funding and a public process.

Reach Out!

REACH OUT!

Email us
LCHSRFP@lanecountyor.gov

CONTRACTING WITH LANE COUNTY HEALTH & HUMAN SERVICES

WHAT AREAS DOES LANE COUNTY H&HS CONTRACT FOR SERVICES?

- Behavioral Health Services (crisis, outpatient and residential services)
- Homelessness and Poverty Reduction (Rent relief, shelter, community service centers)
- Public Health (HIV services)
- Consultation services including the areas of equity and diversity
- Translation and Interpretation services

Questions

Resources

CoC Interim Rule: https://www.hudexchange.info/resource/2035/coc-program-interim-rule-formatted-version/

CoC HUD Exchange: https://www.hudexchange.info/programs/coc/

HUD CoC Virtual Binders: https://www.hudexchange.info/homelessness-assistance/coc-esg-virtual-binders/

CoC Toolkit: https://www.hudexchange.info/programs/coc/toolkit/

CoC Standards – Lane County: linked here

Lane County Bids: www.lanecounty.org/bids

Lane County CoC Applications: https://www.lanecounty.org/cms/One.aspx?portalId=3585881&pageId=4215263